



NBL1 SPONSORSHIP PROPOSAL

2026 UNSTOPPABULL





WHO WE ARE

Bulls Basketball Australia is a community-focused basketball club dedicated to fostering talent, teamwork, and sportsmanship among players of all ages and skill levels while promoting diversity, equity and inclusion. From our 5 year olds in Aussie Hoops, through to under 18s and onto Youth League and NBL1, our elite representative programs, local competitions and development camps are tailored to boys, girls, men and women.

Established in 2013 Bulls Basketball Australia has grown to become a vital part of the Ryde and Inner West community, providing opportunities for personal development, healthy competition, and community engagement.





OUR MISSION

Our mission is to inspire and empower individuals through basketball, promoting a culture of inclusivity, discipline, and excellence. We aim to nurture future leaders both on and off the court.



WHY SPONSOR US?

Partnering with **Inner West Bulls Basketball Club** offers your organisation an opportunity to:

- Gain visibility among our engaged and growing audience.
- Align your brand with values of teamwork, perseverance, and community.
- Contribute to the development of local talent and youth empowerment.
- Be part of a vibrant and passionate basketball community.





AUDIENCE & REACH

- **Players:** Over 1,000 active players, ranging from juniors to seniors.
- **Fans and Supporters:** A loyal and diverse fan base attending games and events.
- **Community Events:** High participation in outreach programs, tournaments, and training camps.
- **Social Media Presence:** Across a number of platforms



SPONSORSHIP OPPORTUNITIES

We offer a range of sponsorship packages to suit different levels of investment. We are also more than happy to create tailored sponsorship packages to align with your organisation's marketing and community engagement goals.

	NBL1 UNIFORM PLACEMENT							
Sponsorship Inclusions All Prices are Ex GST	Men & Women's Front Centre \$30,000	Men & Women's Top Back \$25,000	Men & Women's Back Bottom \$20,000	Men & Women's Front Top Centre \$7,500	Men & Women's Front Right Chest \$7,500	Men & Women's Front of Shorts \$5,000	Men & Women's Back of Shorts \$3,000	Online Player Sponsor (30 Available) \$1,000
NBL1								
Court Sideline Signage	✓	✓	✓					
Court Baseline Signage				✓	✓			
Social Media Advertising (4 per year)	✓	✓	✓	✓	✓	✓	✓	
Bulls Merchandise Packs	16	12	8	4	4	4	4	
Bulls Special Event Access	✓	✓	✓	✓	✓	✓	✓	
Choice of Player Appearance at your Corporate Event	4 per year	3 per year	2 per year					
NBL1 Season Passes	30	16	8	4	4	4	4	
Exclusive NBL1 Player Meet & Greet	✓	✓	✓					
15% off Bulls Merchandise	✓	✓	✓	✓	✓	✓	✓	
Priority Seating	✓	✓	✓	✓	✓	✓	✓	
SENIOR & JUNIOR HOME GAMES								
Court Baseline Signage	✓	✓	✓	✓	✓	✓	✓	
Home Game Passes	4 per season	4 per season	4 per season	4 per season	4 per season	4 per season	4 per season	
Presentation Day Signage	✓	✓	✓	✓	✓	✓	✓	
PLAYER SPONSORSHIP								
2 Social Media Posts								✓
1 Player Announcement Post								✓
Bulls Merch Voucher \$100								✓
Court Announcement								✓



BENEFITS TO SPONSORS

- Enhanced brand visibility and recognition.
- Direct engagement with a targeted and passionate audience.
- Tax benefits for supporting a non-profit organisation (if applicable).
- Opportunity to demonstrate corporate social responsibility.
- Access to our member data base.



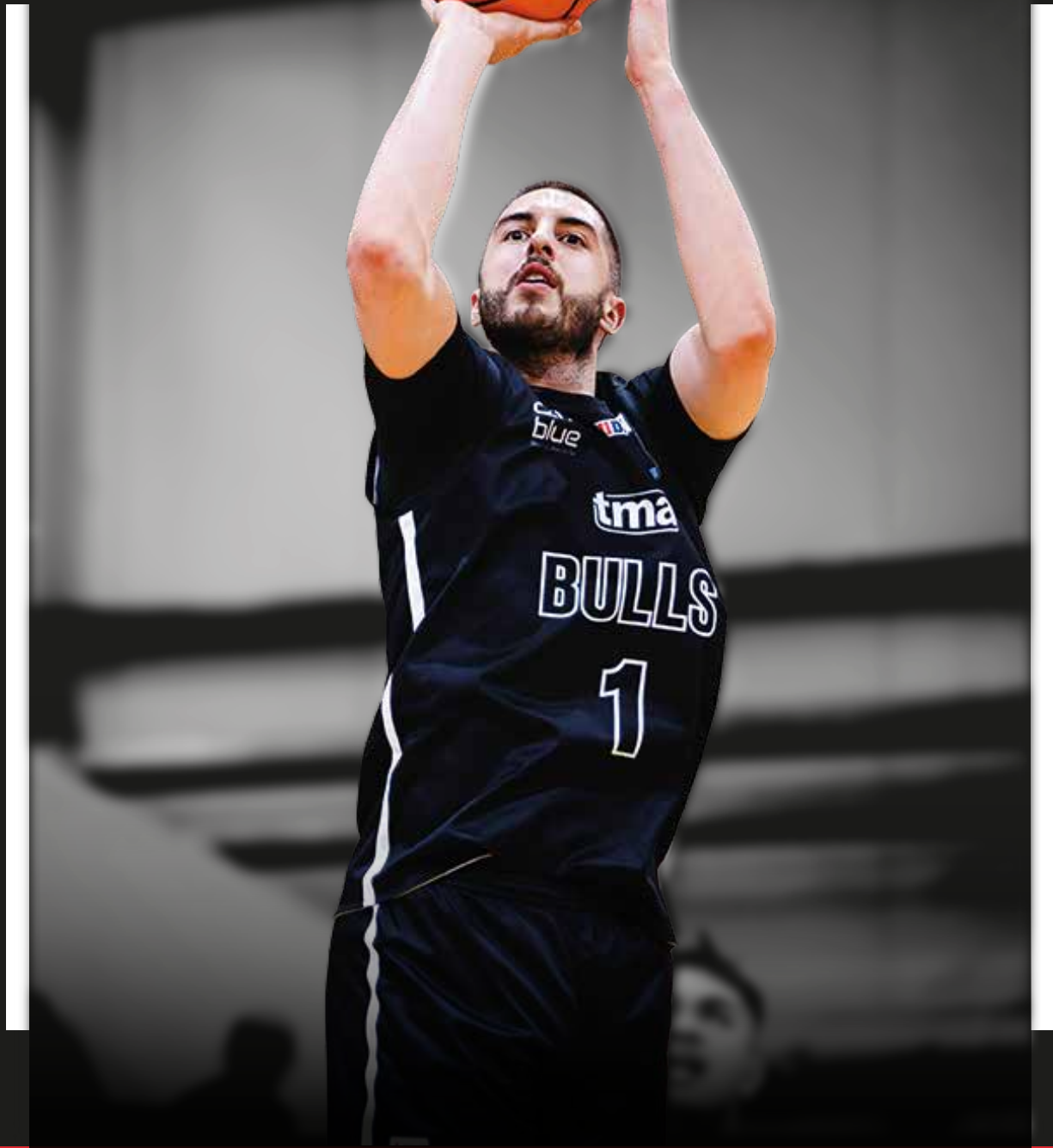


HOW YOUR SUPPORT MAKES A DIFFERENCE

Your sponsorship will help us:

- Provide quality equipment and uniforms for our players.
- Cover costs for league participation and tournament entries.
- Offer scholarships to players in need.
- Expand community programs and outreach Initiatives.





NEXT STEPS

Thank you for considering this opportunity to support Bulls Basketball Australia. We would be delighted to discuss how we can partner with you and your organisation to make a positive and lasting impact in our community.

Our contact details are listed below. Please feel free to reach out to arrange a meeting

Sincerely,

Bulls Basketball Australia Sponsorship Team

Men and Women's Sponsorship Contact

Danny Kordahi

 0414 450 206

 danny@dkmblue.com

